

**Manitoba Horse Trials
Communications Report
February 2026**

Events/Website Development:

- Changed posters on the front page of the website. Now displays: the membership prices, Snowbound clinic, Connemara raffle and calendar dates.
- Updated Events Calendar tab to reflect 2026 events. Work in progress
- Updated Calendar to reflect 2026 show and clinic dates.
- Updated 2025 High Point Champions to reflect the placings.
- Uploaded the final 2025 Meeting Minutes.
- Created a 2026 Meeting Minutes tab.
- Updated Membership tab to link to the new Zeffy platform.
- Updated Connemara links/and lotto number on webpage.
- Uploaded January 2026 meeting minutes to the website.

Canva/Creation:

- Created Membership Prices Poster.
- Created Connemara Breeding "Soon to Come" poster and full info poster.
- Created Certificate of Vaccinations and uploaded to the drive.
- Created a membership card that can be filled in.
- Judy and I created the Snowbound Clinic poster.
- Added lotto licence to Connemara Poster and fixed links.

Email:

- Judy and I created a membership advertising email.
- Sent email advertising that memberships are open Jan 29, 2026
- Email outlining Snowbound clinic sent out Feb. 2, 2026

Drive/Organization

- Created a Communications folder under 2026.
- Uploaded all posters, cards and social posts to the drive.
- Replaced Connemara poster in drive for an updated version with lotto number.

Social Media

- Created and posted "Save the date" for Snowbound on FB & Insta.
- Created and posted "Save the date" for Year End Awards Banquet on FB & Insta.
- Posted the Membership prices poster on FB & Insta - That membership registration is now open.
- Changed the Instagram password. Will be shared with board members at the next meeting.
- Posted the Connemara Breeding raffle to FB and Insta.
- Creating/Updating Events section on Facebook. Work in progress.
- Snowbound clinic advertised on FB and Insta.
- Replaced Connemara posts on FB and Insta for an updated version with lotto numbers and changed entry links.

Other

- I suggest that we delete the Tik Tok Account
- Printed EC Sanctioned rules/regs

Plan

- Poster is in progress for the Sanctioned show. Very rough draft right now, not finished. Let me know if you want to see it in canva. Open to ideas & suggestions. Will present it when it is closer to the finished product for review.
- Looking at possibly creating a poster advertising a special sale at Greenhawk for the Snowbound clinic. Waiting for verification of information before moving forward.
- Create 2026 Sponsorship tab on website and update throughout year

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