

## Communications Report: Oct 2023

### Website:

Website is complete and at a stage that I said that I would achieve for this year. Updated, Events page, Sponsorship pages, Volunteers, Store and more. I thought as I started with this website that I disliked the WordPress platform it uses. It took many many hours of working out but it actually is now easy to update, as and when needed.

Membershipworks is also hard work to understand and work out how to piece together events for all that we need to add on etc, from events, but the templates are there now, in previous events, which will be easier to use for next year.

### Events:

The communications of the events have stayed constant. I feel ok about email communication and social media. Noone has mentioned anything negative about it so I assume it's all been good.

The step up from Kyla to enhance the secretary position, and look after the MHT email has made Communications easier. Between her and I we have kept on top of the MHT email well.

The Oct event and the Banquet is made up on Membership works. A price is needed for the Banquets meal tickets to go active.

Sponsorship: I haven't heard much from our Chair at all, so I shall let Nancy comment at the meeting.

### Communication:

In the light of more recent events, many equestrians are feeling unsure as to their participation continuation within the club. Personally I was looking forward to some kind of advice from MHC on how to move forward and what to 'release' to the general public. From the message that Karla gave us on the messenger, it sounds like there is no real advice for this.

I feel that it's going to take some time to re-establish the club in the equestrian world at the moment. People may disagree with me but I can only say as I see and hear from equestrians in the area.

Personally I am going to take some time and sit with these events for a while. I feel nervous to go back on the XC course at all, let alone ride or coach on it.

Deb Shepherd